



September 21, 2024 | 6-8PM
VIP Reception from 5-6PM

Wine on the Water

Align your brand with a workforce development program that puts young adults on a positive path.

Wine on the Water 2024 supports the apprentices:

- Meet the Apprentices and Graduates
- Explore & buy handmade wooden gifts
- Mingle and network with 200 guests
- Taste the finest hors d'oeuvres from Alexandria restaurants
- Enjoy fine wine
- Help the Alexandria Seaport Foundation hit our 2024 fundraising goal of \$90,000 - which pays for eight Apprentice's salaries



Event Location

44 Canal Center Plaza
Alexandria, VA

Event Guests

200 Seaport Foundation
donors and supporters

Seaport Foundation Board,
Staff, Apprentices

Elected Officials invited



For more information or to purchase a sponsorship, please contact:

Todd Ruopp, Deputy Director
628-213-9058 | ruopp@alexandriaseaport.org

SPONSORSHIP PACKAGES

Presenting Sponsor -- \$25,000 (1 Sponsorship Available)

- Named sponsor of Wine on the Water (“Wine on the Water presented by...”)
- 14 Wine on the Water tickets + tickets to VIP reception from 5:00-6:00 pm
- 2-minute remarks from the podium
- Company logo on event signage
- Announcement of company as a sponsor on Seaport Foundation’s social media
- Recognition on event invitations and promotions
- Recognition on AlexandriaSeaport.org website for one year
- Logo on event “Swag Bag” given to all attendees
- Opportunity to include information and promo items in Swag Bag

Fleet Admiral--\$10,000 (Up to 2 Sponsorships Available)

- 12 Wine on the Water tickets + 6 tickets to VIP Reception from 5:00-6:00 pm
- Recognition from the podium
- Company logo on event signage
- Announcement of company as a sponsor on Seaport Foundation’s social media
- Recognition on event invitations and promotions
- Recognition on AlexandriaSeaport.org website for one year
- Logo on event “Swag Bag” given to all attendees
- Opportunity to include information and promo items in Swag Bag

Admiral--\$5,000 (Up to 4 Sponsorships Available)

- 10 Wine on the Water tickets + 4 tickets to VIP Reception from 5:00-6:00 pm
- Recognition from the podium
- Company logo on event signage
- Announcement of company as a sponsor on Seaport Foundation’s social media
- Recognition on event invitations and promotions
- Recognition on AlexandriaSeaport.org website for one year
- Logo on event “Swag Bag” given to all attendees
- Opportunity to include information and promo items in Swag Bag

Captain--\$3,500

- 8 Wine on the Water Tickets
- Recognition from the podium
- Company logo on event signage
- Announcement of company as a sponsor on Seaport Foundation’s social media
- Recognition on event invitations and promotions
- Recognition on AlexandriaSeaport.org website for one year
- Opportunity to include information and promo items in Swag Bag

First Mate--\$2,500

- 6 Wine on the Water tickets
- Company logo on event signage
- Announcement of company as a sponsor on Seaport Foundation’s social media
- Recognition on event invitations and promotions
- Recognition on AlexandriaSeaport.org website for one year
- Opportunity to include information and promo items in Swag Bag



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SPONSORSHIP PACKAGES CONT.

Bosun--\$1,000

- 4 Wine on the Water tickets
- Company recognition on event signage
- Announcement of company as a sponsor on Seaport Foundation's social media
- Recognition on event invitations and promotions
- Recognition on AlexandriaSeaport.org website for one year
- Opportunity to include information and promo items in Swag Bag

Host Committee--\$500 (Only Available for Individuals/Families)

- 2 Wine on the Water tickets
- Recognition on event signage
- Recognition on event invitations and promotions
- Recognition on AlexandriaSeaport.org website for one year

SPECIAL BRANDING SPONSORSHIPS

Cocktail Napkin Sponsor--\$2,500 (1 Sponsorship Available)

- Company logo on the corner of Alexandria Seaport Foundation branded cocktail napkins that will be used at the event. We will produce 500 napkins.
- 4 Wine on the Water tickets
- Company recognition on event signage
- Announcement of company as a sponsor on Seaport Foundation social media
- Recognition on event invitations and promotions
- Recognition on AlexandriaSeaport.org website for one year
- Opportunity to include information/give-aways in guest Swag Bag

Auction Paddle Sponsor--\$1,500 (2 Sponsorships Available)

- Company logo on our auction paddle. Paddles will be handed out to each attendee to use in our live auction and "raise the paddle" donation ask during the event.
- 4 Wine on the Water tickets
- Company recognition on event signage
- Announcement of company as a sponsor on Seaport Foundation's social media
- Recognition on event invitations and promotions
- Recognition on AlexandriaSeaport.org website for one year
- Opportunity to include information/give-aways in guest Swag Bag

Guest Parking Sponsor--\$1,000 (1 Sponsorship Available)

- Company logo on all parking and direction signage at Wine on the Water
- 4 Wine on the Water tickets
- Company recognition on event signage
- Announcement of company as a sponsor on Seaport Foundation's social media
- Recognition on event invitations and promotions
- Recognition on AlexandriaSeaport.org website for one year
- Opportunity to include information/give-aways in guest Swag Bag



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Sponsorship Confirmation



ORDER TAKER NAME _____

DATE _____

SPONSOR

NAME _____

TITLE _____

COMPANY _____

DEPARTMENT _____

ADDRESS _____

CITY, STATE, ZIP _____

MOBILE _____

EMAIL _____

PAYMENT

PURCHASE ORDER # _____

CHECK # _____

CARD NUMBER _____

EXPIRATION _____

CV CODE _____

BILLING ZIP _____

ORDER	AMOUNT	SUBTOTAL
<input type="checkbox"/> Presenting Sponsor - "Wine on the Water presented by"	\$25,000	
<input type="checkbox"/> Fleet Admiral	\$10,000	
<input type="checkbox"/> Admiral	\$5,000	
<input type="checkbox"/> Captain	\$3,500	
<input type="checkbox"/> First Mate	\$2,500	
<input type="checkbox"/> Bosun	\$1,000	
<input type="checkbox"/> Host Committee (individuals only)	\$500	
<input type="checkbox"/> Cocktail Napkin Sponsor (branded)	\$2,500	
<input type="checkbox"/> Live Auction Paddle Sponsor (branded)	\$1,500	
<input type="checkbox"/> Guest Parking Sponsor	\$1,000	
<input type="checkbox"/> Other EXPLAIN:		
	TOTAL	

SIGNATURE

X _____

TITLE _____

PRINT NAME _____

DATE _____