



## Corporate Sponsorship

### WHO IS THE ALEXANDRIA SEAPORT FOUNDATION?

The Alexandria Seaport Foundation was founded in 1982 to preserve Alexandria's maritime heritage. The Seaport Foundation expanded its work in 1993, when the Foundation developed its cornerstone Apprentice Program to serve disconnected youth between the age of 17 and 24. Through its Apprentice Program the Seaport Foundation provides a safe-haven where disconnected youth can learn workforce readiness and life skills through one-on-one mentoring. All skills necessary for them to become resilient and productive adults and assets to their community.

### HOW IS SPONSORSHIP MONEY USED?

Corporate Sponsorship funds are used to off-set the average Apprentice salary (\$15,000) paid to the Apprentices for participating in the Seaport Foundation's Apprentice Program.

### WHAT IS THE APPRENTICE PROGRAM?

The Seaport Foundation's Apprentice Program uses the craft of woodworking and traditional boatbuilding as an immersive experience that teaches technical skills and habits of mind that are needed for success in employment and adulthood. Apprentices work alongside experienced woodworkers, carpenters, boat builders, and mentors who teach and challenge them each day.

Our goal is to provide a life-changing, hands-on learning opportunity for young people, ages 17 to 24, who have struggled with significant life challenges and are eager to get on a path to success. The young people we serve need a shot at creating a better life. Many have had issues with law enforcement, some have not succeeded in school, and some suffer from anxiety or depression. All of our young people have lost their path to success and need a nurturing environment to learn, grow, gain confidence, and build a new path. The Apprentice Program provides that opportunity.



# Sponsor Levels

## EMPOWERED

\$15,000

Website Logo

Social Media Recognition  
for 1 year

Acknowledgement in the  
Annual Report

4 Complimentary Tickets to all  
Seaport Foundation events

## DIGNITY

\$7,500

Website Logo

Social Media Recognition  
for 6 months

Acknowledgement in the  
Annual Report

2 Complimentary Tickets to all  
Seaport Foundation events

## THRIVE

\$3,750

Website Logo

Acknowledgement in  
the Annual Report

## GROW

\$1,250

Website Logo

Supporter Acknowledgement



## Corporate Sponsorship Commitment

### SPONSORSHIP LEVEL

**EMPOWERED** | Full Apprentice Salary  
\$15,000

**THRIVE** | 1/4 Apprentice Salary  
3,750

**DIGNITY** | 1/2 Apprentice Salary  
\$7,500

**GROW** | Program Supporter  
\$1,250

### REGISTRATION FORM

Date: \_\_\_\_\_ Business Name: \_\_\_\_\_

Contact Name: \_\_\_\_\_

Business Address: \_\_\_\_\_

Email: \_\_\_\_\_ Telephone: \_\_\_\_\_

Please email your logo in .jpeg or .png format to [johnston@alexandriaseaport.org](mailto:johnston@alexandriaseaport.org)

#### Return this form to:

Mr. Dana A. Johnston, Development Director  
Alexandria Seaport Foundation  
PO Box 25036  
Alexandria, Virginia 22313  
781.336.9924

**THANK YOU!**